For Immediate Release
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GREENWOOD GARDENS APPOINTS NEW EXECUTIVE DIRECTOR TATIANA HOFF, SHORT HILLS RESIDENT, TAKES OVER IN JANUARY 2027

Short Hills, NJ, November 18, 2026 – Greenwood Gardens has announced the appointment of Tatiana Hoff as its new Executive Director effective January 5, 2027. Ms. Hoff, a resident of Short Hills, will be assuming the role following the planned retirement of Abby O'Neill who has led the organization since 2017. The decision by Greenwood's Executive Committee follows a formal search conducted by Freeman Philanthropic Services over the course of the past five months.

Louise Moos, Chairman of Greenwood's Board of Trustees stated, "We are thrilled to welcome Tatiana Hoff in this key leadership role. Tatiana's expertise in a range of fields will ensure that the next phase of Greenwood's development as a historic public garden will proceed smoothly, sustainably, with an eye toward deepening the quality of the visitor experience, our program offerings, and the health and beauty of the property."

Ms. Hoff stated, "It is a high honor to be chosen to serve as Greenwood's next Executive Director. I look forward with great excitement to working alongside Greenwood's dedicated Trustees, Advisory Board members, staff, and volunteers to assure this cherished oasis grows and thrives for generations to come."

Ms. Hoff's experience comprises non-profit governance, strategic communications, and management consulting, honed over decades at such companies as Deloitte, PepsiCo, and Business Talent Group, an executive recruiting firm serving leading non-profit firms and Fortune 100 companies. Most recently, she has been a full-time civic volunteer, serving locally as Lower School Parent Co-chair of The Pingry School's Pingry Fund, and in Westchester County, as a Trustee and Advisor to the Dean of St. Vladimir's Orthodox Theological Seminary, the world's pre-eminent school of Orthodox theological education. Ms. Hoff is an active member and supporter of Greenwood.

Ms. Hoff has completed extensive graduate level coursework in organizational psychology, adult learning, and strategic communications at Columbia University. She also holds a B.A. in communications from Boston College. Ms. Hoff resides in Short Hills with her husband, Jeffrey, and three children.

ABOUT GREENWOOD GARDENS

Greenwood Gardens is a non-profit 28-acre historic public garden located at 274 Old Short Hills Road in Short Hills, New Jersey. Recently, Greenwood was named one of New Jersey Travel and Tourism's "One Dozen Must-Stroll Garden State Gardens" and NJ Family magazine's "15 Must-See Gardens in New Jersey." A former private estate owned by the Day and Blanchard families over the last century, today this enchanted garden is a peaceful haven graced by terraced gardens, stately fountains, pools, statues, grottos, walls accented with Arts and Crafts pottery, woodlands, winding paths, lawns, ponds, and a barnyard. To accomplish its mission of connecting people with nature and the arts in a historic garden oasis, the visiting public is offered self-guided tours and programs throughout the season between mid-April and the end of October. For further information, visit www.greenwoodgardens.org or call 973-258-4026.

For further information and photo requests, contact bstorms@greenwoodgardens.org

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